



# WORKSHOPS

EIKONICACADEMY.COM  
REDEFINING BEAUTY EDUCATION



## SHAVE WORKSHOP 1 DAY

Experience : All levels

A man will shave 20000 times in his life. When he chooses to be shaved in the skillful hands of a barber, he's entrusting in you with his life. It's an undeniable bond between him and you- his trusted life-long barber. In this immersive class, learn how to build client loyalty with our shave workshop. Gain the skills and technical know-how to design and deliver the ultimate shave experience that will set you apart from the rest.

**START DATES:** 2020 Dates  
Mar 30  
Jun 8  
Oct 5

## OVERVIEW

Gain a competitive edge and build loyalty - learn how to confidently deliver the ultimate shave experience for your guests. Start each Sunday with a steaming espresso and get ready to take the deep dive into a musgol infused morning.

### Key learning objectives

- Learn proper preparation, sanitation, conditioning and post care treatments
- Assess skin and hair type and condition, pre plan your work for efficiency and smooth results
- Learn to educate your clients on proper skin care regimen and ingrown prevention
- Get inspired on how you can customize and deliver your own shave experience

### Skill highlights

**Back hand stroke** | Forward stroke

How to load the blade | **Razor handling & angling techniques**

**Efficient use of blade surface** | Body positioning and stance

Skin preparation and post care | **Control non-dominant hand**

**How to avoid nicks and cuts** | What to do with problematic skin

Understanding blade balance and center of gravity



# SUNDAY SHAVE SESSION



## "BUILD LOYALTY WITH SIGNATURE SHAVES"

### Course Overview

Shave history safety and sanitation  
Skin and shave theory and methodology  
Preparatory work and conditioning  
Double edge safety razor loading handling  
Straight Razor loading handling  
Badger Brush purpose and applications  
Preparatory and procedures  
Skin analysis  
Selecting different products for skin types  
Handling and angling techniques to prevent razor bumps and ingrowns



## POWERED BY



## PROGRAM DETAILS

Course Investment: \$450 + HST  
Includes: feather artist club razor, cartridge blades, lunch, certification



10am - 4pm



Max 10  
Students



Hands-on &  
Live Model



\$450 + hst

[Register Now](#) call 905-461-3034

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